Scripps

41st Annual New Treatments in Chronic Liver Disease
March 13-14, 2027
The Seabird Resort • Oceanside, California

Exhibit and Support Prospectus

Exhibit Schedule

Saturday, March 13, 2027

6 a.m.	Exhibitor Move-in
7 a.m.	Registration, Breakfast & View Exhibits
7:15-8 a.m.	***Non-CME Breakfast Symposium/Product Theater Opportunity***
10:15 a.m.	Break & View Exhibits
12:15-1 p.m.	***Non-CME Lunch Symposium/Product Theater Opportunity***
2:45 p.m.	Break & View Exhibits
4:30 p.m.	Adjourn

Sunday, March 14, 2027

7 a.m.	Breakfast & View Exhibits
7:15-8 a.m.	***Non-CME Breakfast Symposium/Product Theater Opportunity***
10 a.m.	Break & View Exhibits
Noon	Final Adjournment & Exhibitor Move-out

Exhibit Pricing

Standard Exhibit Space *(6 ft. space, table, chairs, linens, wastebasket, 2 exhibit badges)*	**$3,500**

Not Included with Your Purchase

- Pipe and drape (not available)
- Additional furniture or equipment rentals (space restrictions apply)
- Electricity and/or additional audio-visual equipment (can be rented through hotel AV company)
- Labor for installing or dismantling your exhibit display
- Security: the exhibit area will remain open and no security guard will be present. We ask that you do not leave any valuable items unattended at your booth at any time. Anything you leave in the exhibit area will be left at your own risk. Neither the hotel, nor Scripps will accept liability for any items in the exhibit area at any time.

Sponsorship Packages

Sponsorships are designed to help companies further engage, network, and connect with attendees during the course. With a variety of sponsorship opportunities to choose from, Scripps offers you the perfect way to expand your presence during the course. Whether you're seeking new business, just entering the field, or hoping to expand your partnerships with existing clients, we offer numerous ways to attain your marketing goals through both sponsorship packages and individual sponsorship opportunities.

Platinum Sponsor SOLD OUT *(Limited to one company)*	**$30,000**

- **Exclusive Sponsorship**
- **Booth Space**: One (1) six-foot exhibit table
- **Conference Passes:** Six (6) full conference passes for your staff
- **Product Theater**: Lunchtime product theater (subject to availability)
  - No competing sessions
  - Complimentary meeting room to host symposium
  - Meals provided – food will be ordered by Scripps on your behalf
  - Audio visual support staff & equipment including screen, projector, laptop connections, podium microphone, wireless lavaliere or handheld microphone, sound system, support staff (additions or upgrades will be charged to sponsoring organization)
- **Faculty Dinner**: Join the Course Director and guest faculty for a private dinner at an offsite restaurant (this event is strictly social, and no promotional activity will be permitted)
- **Online Visibility:** Acknowledgement of your company's sponsorship, including a link to your website, will be displayed on the official course website
- **Signage:** Your company logo will be featured on sponsor appreciation signage throughout the meeting space
- **Scrolling Announcement Slides:** Your company name and logo will have a dedicated slide during the scrolling course announcement slides shown in the morning, afternoon, and during each break
- **Mobile App Listing:** Your company name, logo, website, and other details will have a dedicated page in the mobile course app used during and after the course by attendees
- **Networking:** Access to networking opportunities throughout the course
- **Attendee List:** Receive an attendee list including registered attendee's name, credentials, city, state on the first day of the course

Gold Sponsor SOLD OUT *(Limited to one company)*	**$25,000**

- **Booth Space**: One (1) six-foot exhibit table
- **Conference Passes:** Four (4) full conference passes for your staff

- **Product Theater**: Breakfast product theater (subject to availability)
  - Complimentary meeting room to host symposium
  - Meals provided – food will be ordered by Scripps on your behalf
  - Audio visual support staff & equipment including screen, projector, laptop connections, podium microphone, wireless lavaliere or handheld microphone, sound system, support staff (additions or upgrades will be charged to sponsoring organization)
- **Welcome & Networking Reception**: Sponsorship includes heavy hors d'oeuvres, hosted bar, and company logo acknowledging your support posted on signage in reception space (no promotional activity will be permitted)
- **Online Visibility:** Acknowledgement of your company's sponsorship, including a link to your website, will be displayed on the official course website
- **Signage:** Your company logo will be featured on sponsor appreciation signage throughout the meeting space
- **Scrolling Announcement Slides:** Your company name and logo will be included on the scrolling course announcement slides shown in the morning, afternoon, and during each break
- **Mobile App Listing:** Your company name, logo, website, and other details will have a dedicated page in the mobile course app used during and after the course by attendees
- **Networking:** Access to networking opportunities throughout the course
- **Attendee List:** Receive an attendee list including registered attendee's name, credentials, city, state on the first day of the course

Individual Support Opportunities & Pricing

Non-CME Breakfast Symposium/Product Theater ~~*Saturday, March 13, 7 7:15-8 a.m.*~~ **SOLD OUT** *Sunday, March 14, 7:15-8 a.m.*	**$15,000**

Included

- Exclusive timeslot (no competing sessions will take place during this time frame)
- Four (4) full conference passes for your staff
- **Breakfast buffet – food will be ordered by Scripps on your behalf**
- Approval to hold the event in conjunction with the Scripps course
- Complimentary meeting room to host symposium
- E-mail blast to all registered attendees
- Inclusion in agenda on course website
- Signage (1) and brochures/invitations posted near the Scripps registration desk
- Inclusion in the course daily announcements & scrolling slides
- Audio visual support staff & equipment including screen, projector, laptop connections, podium microphone, wireless lavaliere or handheld microphone, sound system, support staff (additions or upgrades will be charged to sponsoring organization)

Not Included

- Creation of marketing materials such as brochures/invitations, signage, etc.; Scripps reserves the right to approve all materials
- Speaker travel, honorarium, or other related expenses
- Session moderator
- Exhibit space; additional fees apply
- On-site tracking of attendance at the product theater for reporting (Sunshine Act)
- Scripps Health does not guarantee attendance during this event

Non-CME Lunch Symposium/Product Theater **SOLD OUT** *Saturday, March 13, 12:15-1 p.m.*	**$20,000**

Included

- Exclusive timeslot (no competing sessions will take place during this time frame)
- Four (4) full conference passes for your staff
- **Lunch buffet – food will be ordered by Scripps on your behalf**
- Approval to hold the event in conjunction with the Scripps course
- Complimentary meeting room to host symposium
- E-mail blast to all registered attendees
- Inclusion in agenda on course website
- Signage (1) and brochures/invitations posted near the Scripps registration desk
- Inclusion in the course daily announcements & scrolling slides
- Audio visual support staff & equipment including screen, projector, laptop connections, podium microphone, wireless lavaliere or handheld microphone, sound system, support staff (additions or upgrades will be charged to sponsoring organization)

Not Included

- Creation of marketing materials such as brochures/invitations, signage, etc.; Scripps reserves the right to approve all materials
- Speaker travel, honorarium, or other related expenses
- Session moderator
- Exhibit space; additional fees apply
- On-site tracking of attendance at the product theater for reporting (Sunshine Act)
- Scripps Health does not guarantee attendance during this event

Faculty Dinner **SOLD OUT** *Saturday, March 13 (location TBD)*	**$10,000**

The speakers, moderators and course directors along with their guests will attend a dinner on Saturday evening. Three (3) of your company's representatives will be invited to attend. This is an exclusive networking opportunity and there will not be time allotted for a product theater presentation.

Exhibit & Course Venue

The Seabird Ocean Resort
101 Mission Avenue
Oceanside, CA 92054
Reservations: 855-420-8163 (reference code G-LDM3 when booking)
Reserve a Discounted Room

Please make your own hotel reservations and request the Scripps course reduced rate of $339 per night (plus tax and parking). Make your reservations early! A block of rooms is being held for us at the special rate until Friday, **February 19, 2027**, or until the room block fills, whichever comes first. After this date, reservations will be accepted on a space and rate availability basis only. Attendees who book their room through an online, third-party service are not eligible for room block concessions including reduced resort fee and discounted overnight parking.

Payment Information

- All exhibit applications must be received by **February 26, 2027**. Upon receipt of the application, an automated confirmation email will be sent.
- The exhibit cancellation deadline is **February 26, 2027.** Scripps CME will refund the cost of the exhibit less a $500 processing fee. After **February 26, 2027** no refunds will be granted.
- Satellite symposiums/product theaters must be reserved at least **one month** prior to the activity. Upon receipt of the application, an automated confirmation will be sent.
- The satellite symposium/product theater cancellation deadline is **February 19, 2027**. Scripps CME will refund the cost of the satellite symposium/product theater less a $1,000 processing fee. After **February 19, 2027** no refunds will be granted.
- Exhibit space must be occupied by 7 a.m. on March 13, 2027. Failure to meet this deadline will cause forfeiture of your space. Scripps may use or reassign the space without refund. Exhibitors who anticipate delays must notify Scripps.
- Payment must be received prior to the start of the activity.

CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities

In compliance with the ACCME Standards for Integrity and Independence in Accredited Continuing Education, arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere or compete in any way with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational ballroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotional materials outside the exhibitor's rented exhibit space is not permitted.
- Commercial interest representatives may attend CME activities at the discretion of Scripps for the direct purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the space or place of the educational activity.

Scripps Course Policies

Application Review
For an exhibit application to be accepted by Scripps, the products and services must be educational in nature and relate to the educational activity content. Scripps reserves the right to accept or reject a potential exhibitor based on its assessment of whether the company/organization's products and/or services are relevant to the course content. All exhibits will be reviewed by Scripps.

Scripps reserves the right to refuse the application of any party whose product, service or proposed exhibit is, in Scripps sole discretion, not in keeping with the character of the educational activity and exhibition hall. Approval of the exhibit application is in the sole discretion of Scripps, and may be withheld, among other reasons, for: (a) poor credit history of Exhibitor, including but not limited to past due amounts owing to Scripps, or (b) breach of the Conditions or any other contract provisions governing any previous trade show or other event conducted or sponsored by Scripps.

Attendee List & Booth Traffic
In alignment with the ACCME Standards for Integrity and Independence in Accredited Continuing Education, exhibitors will only be provided with limited participant information from those who have agreed to have their information shared.

While Scripps makes every effort to promote and encourage attendees to visit the Exhibit Hall, we cannot guarantee booth traffic. It is the exhibiting company's responsibility to promote its presence at the course through pre-meeting notifications and on-site promotions to draw traffic to their booth.

Liability
Once an application has been approved by Scripps the following liability policies apply. Exhibitors are encouraged to insure themselves against property loss or damage and against liability for personal injury.

- Neither Scripps, nor the Facility, the employees thereof, nor their representatives, nor any member of the course Committee shall be responsible for any injury, loss, or damage that may occur to the Exhibitor or his property from any cause whatsoever, prior to, during, or subsequent to the period of the Exhibit except for any injury, loss, or damage to the

extent arising from the negligence or willful misconduct of Scripps, the Facility, their employees, their representatives or any member of the course Committee. The Exhibitor agrees to indemnify Scripps, the Facility and their employees, volunteers, and committees from any and all claims for loss, damage, or injury except for any claims for loss, damage or injury to the extent arising from the negligence or willful misconduct of Scripps, the Facility, their employees, volunteers, and committees. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.

- Exhibitor understands and agrees that, for the safety of course attendees, Exhibitor shall not perform any procedures on or provide any services to course attendees that are either invasive or are customarily performed in a practitioner's office.

Scripps Course Modification or Cancellation
Scripps reserves the right to modify the course's schedule or program as necessary. Scripps also reserves the right to cancel this course, in which case a full refund of the registration/exhibit fees will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of Scripps cancellation.

Recording and Photography Clause
Scripps reserves exclusive rights to record (audio and video) and/or photograph all course proceedings for use in marketing materials, presentations and course content sales.

Visit https://ScrippsHealthCME.cloud-cme.com/Liver27 or scan the QR code below for course details and to complete an exhibit application.

IMPORTANT NOTE: If you do not receive an automated confirmation from Scripps within one (1) business day of submitting your exhibit application and/or payment, please call our office at 858-678-6400 to speak with a member of the CME staff. **We cannot guarantee an exhibit space if you have not received confirmation.**

Form **W-9**
(Rev. March 2024)
Department of the Treasury
Internal Revenue Service

Request for Taxpayer Identification Number and Certification

Go to *www.irs.gov/FormW9* for instructions and the latest information.

Give form to the requester. Do not send to the IRS.

Before you begin. For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

Print or type. See ***Specific Instructions*** on page 3.

1 Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.)

SCRIPPS HEALTH

2 Business name/disregarded entity name, if different from above.

3a Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only **one** of the following seven boxes.

☐ Individual/sole proprietor ☐ C corporation ☐ S corporation ☐ Partnership ☐ Trust/estate

☐ LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) . . . .

Note: Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner.

☑ Other (see instructions) NON-PROFIT

3b If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions . . . . . ☐

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):

Exempt payee code (if any)

Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any)

(Applies to accounts maintained outside the United States.)

5 Address (number, street, and apt. or suite no.). See instructions.

10790 RANCHO BERNARDO RD, 4S-211

6 City, state, and ZIP code

SAN DIEGO, CALIFORNIA 92127

Requester's name and address (optional)

7 List account number(s) here (optional)

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number

			–		–				

or

Employer identification number

9	5	–	1	6	8	4	0	8	9

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here **Signature of U.S. person** Carla Admiraal **Date** January 7, 2026

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to *www.irs.gov/FormW9*.

What's New

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they